

THE KEIEI SOGO KAGAKU

(JOURNAL OF MANAGERIAL RESEARCH)

No. 101

2014 · 2

CONTENTS

Articles

Hotel Location Models in Metropolitan Area Hiroyoshi Koza

A Study on the Service Concept Koji Ota

A Consideration of the Academic Nature of Management

— Economics of Management and Management Science —
..... Hidetoshi Nozue

Report

Research report in 2013

— Imabari Area Towel industry and Ikeuchi Towel Co., Ltd. —
..... Daizo Yamamoto



PUBLISHED
BY
INSTITUTE OF MANAGERIAL RESEARCH
NAGOYA, JAPAN